

Market consultation including a virtual Q&A session

Design, set-up and run the evaluation of the Combi track programme

Organisation: The Netherlands Enterprise Agency

The Netherlands Enterprise Agency (in Dutch: Rijksdienst voor Ondernemend Nederland, RVO) supports private and public organisations with funding, international business partners, knowledge, and regulations. More information about RVO can be found on: www.rvo.nl and <http://english.rvo.nl/>.

Purpose of the notification

The purpose of the market orientation is to identify and assess interest of potential contracting parties specialised in providing bespoke monitoring, evaluation and learning (MEL) services to support the implementation of the Digital and sustainability transitions in combination countries policy¹ (hereafter referred to as the “combi-tracks”)

Extent and duration

The project will start as soon as the tendering procedure has finished (indication Q3 2024) and run for the duration of implementation of the combi-tracks till 2027.

Budget indication

The project has an indicative overall budget of € 1.500.000-2.000.000 excluding Dutch VAT.

Purpose of the Combi approach

The Dutch government promotes trade, investments, and economic development in 14 emerging markets through Combi Tracks with the objective to address transnational challenges such as climate change.

The aim is to capitalise on Dutch companies’ capacity for innovation and investment to strengthen development cooperation, and for development cooperation to benefit business opportunities, resulting in win-win situations.

A Combi Track is a process through which Dutch businesses, knowledge institutions, civil society organisations and local stakeholders in one of the 14 combination countries² can contribute to sustainable economic development and decent work for women and young people, and at the same time strengthen the export and investment position of Dutch businesses³. A combi-track always contributes to a sustainability and/or digital transition.

The goal is to invest in a more robust local business climate and to encourage Dutch businesses to invest in the combination country, share knowledge, introduce innovations, and raise the bar for ambitions for sustainability. Investments are made with the intention of exerting a long-term positive impact on the economy of the combination country.

Goals and deliverables

The goal of the assignment is to provide bespoke results-based monitoring and learning support to missions, implementing partners, RVO and MFA resulting in improved policy implementation, accountability and learning.

The following results need to be achieved during the assignment:

1. To design an (external) result-based monitoring system, with bespoke monitoring, evaluation and learning modules, that can be flexibly deployed in 14 combination countries to support missions, strategic partners and other key implementing stakeholders.
2. To prepare and manage annual monitoring plans, contracting national and international experts, and providing quality assurance on all outputs.

¹ See chapter 3 “Dutch solutions for global challenges” of the 2022 policy note [“Do what we do best: A strategy for Foreign Trade and Development Cooperation”](#)

² Bangladesh, Colombia, Egypt, Ghana, India, Indonesia, Ivory Coast, Kenya, Morocco, Nigeria, Senegal, Vietnam, South Africa and Ukraine.

³ See [“Zakelijke kansen in opkomende markten: een overzicht”](#) (in Dutch)

3. To review progress made towards achieving the results defined in the Combi Track intervention logics and PMEL plans.
4. To facilitate learning and adaptive management at Combi Track level based on the experience of the Combi Track team and key stakeholders, progress made against results, and changes in the context of the Combi Track.
5. To improve evaluability of the Combi Tracks through data quality assessments, supporting the collection of high quality (qualitative data) that can be used as input for contribution analysis.

Application

Interested companies are invited to send an expression of interest to RVO, by sending an e-mail to gert.goorhuis@rvo.nl. Please state the name of the contact person of your company and their e-mail address. You do not have to send any documents; please only send a short message that you are interested.

For further information and a chance to ask your questions, we will organise an virtual Q&A session on the 21st of February at 15:00 CET. If you wish to attend this meeting, please mention this in your e-mail, so that we can provide you with the invitation for the online session.

RVO can use the information collected as a result of this market consultation when formulating an assignment. Candidates should note that information they provide in the context of this market consultation may be made public (albeit in anonymised form).

In case of a follow-up process, no distinction will be made between parties that have or have not participated in the market orientation.

Deadline

The deadline for responding to this market consultation is set at **the 19th of February 2024**. The virtual Q&A will take place on the **21st** of February.